

S.241 Sec. 2 as passed by House Judiciary

**MARIJUANA YOUTH EDUCATION AND PREVENTION PROGRAM**

<b>Programming</b>	<b>Description (Full Implementation)</b>	<b>Ongoing Funding Level</b>	<b>SFY 2017 Activities</b>
Counter Marketing Campaigns	Information and counter marketing campaigns on the health effects of marijuana use  1. Mass media campaign on health effects; 2. Targeted social marketing - youth; 3. Targeted social marketing - parents.	\$ 150,000	Research, development and focus groups for one mass media campaign on health effects
School Based Substance Abuse Services(SBSAS)	SBSAS grants to Supervisory Unions to enhance school-based substance abuse prevention and early intervention services. Goal is to optimize coordination of school-based strategies and increase evidence-based (EB) practices and programs.	\$ 160,000	This would allow us to work with all 24 SU's that applied for school grants for next 3 years
SBIRT Practice Model for Professionals	Training, technical assistance and coaching for pediatric practice staff, school-based clinicians and other qualified school staff.	\$ 40,000	
	<b>Totals</b>	<b>\$ 350,000</b>	

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